

Press Release: Bally Ribbon Mills Announces Two Technical Papers to be Presented at TechTextile North America

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Bally, PA – January 16, 2006 - Bally Ribbon Mills (BRM), Bally, PA - will present two technical papers at **TechTextile North America, to be held in Atlanta, GA March 28 to 30, 2006.** Abstracts and specifics about each paper follow:

Narrow Woven Fabrics for Use in Solving Technical Applications

Wednesday, March 29, 2006 – Session 203 – Innovative Applications: High Performance Textiles Make Things Happen - 8:30 am to 11:00 am

Louis C. Franconi – New Business Development - Bally Ribbon Mills

Abstract – Industry has long relied on narrow woven fabrics to make the use of products they produce possible. From sports parachuting to industrial bearings and from aerospace structures to reinforcement fabric, narrow woven fabrics provide the framework to make these applications possible. This paper will discuss how narrow woven fabrics can be designed to achieve controlled elongation, heat and flame resistance, lubricity and abrasion resistance, dimensional strength, controlled porosity, architectural reinforcement, 2-D and 3-D shapes, medical implantable materials and chemical resistance. We will discuss the growth in fibers from natural fibers to the development of, and the introduction of, manmade and performance fibers that make it possible to utilize fabrics as problem solvers. In this informal, “hands – on session” the author will present several samples of narrow woven fabrics. Using these samples, we will explore how, by matching weaving technology with fiber performance, a fabric may be engineered to meet a specific applications requirement.

Strategies for International Market Entry

Wednesday, March 29, 2006 – Session 204 – Dealing with an International Marketplace - 1:30 pm to 4:00 pm

Louis C. Franconi – New Business Development – Bally Ribbon Mills

Abstract – Many smaller US companies, and small divisions of large companies that have experienced domestic growth in the 1990’s, are now finding their markets truncated by foreign competition. With foreign competition gaining market share in their domestic markets, they must consider looking for opportunities abroad as an alternate strategy of augmenting revenue. This presentation will examine different strategies for growing markets internationally. We will address foreign sales representation, direct sales, joint ventures and wholly owned foreign subsidiaries, as ways to position your products abroad. There are many alternative opportunities that are presented to the firm through international growth. Many of these opportunities will also be discussed.

Be sure to also visit the **Bally Ribbon Mills exhibit booth, number 101**, on the trade show floor.